

## COLOUR YOUR GARDEN IN SPRING WITH BULBS

Welcome to our entry for the 2015 AUTUMN BULB DISPLAY COMPETITION.

The aim behind 'Colour your garden in spring with bulbs' is to show the benefits in spring of planting bulbs now, to try and show how much colour you can achieve and therefore how special they are.

The idea is to paint your garden with colour so we came up with the theme of arts and artists.

The central feature is a model of Van Gogh painting not sunflowers but daffodils! He is surrounded by giant exploding paintbrushes which shower colour all around the display. The different colour showers are specific to bulb types.

The blue and purple showers cover the miscellaneous bulbs including the crocuses and hyacinths. The red and orange showers relate to the tulips and the yellow shower to the daffodils and narcissi.

Each bulb group has its own photographic collage and a mini artist's palette which links the individual colour with the main central display.

All our bulbs are sold 'loose' with the exception of lilies and mixed crocus. This causes issues when trying to show vast exposure of colourful images, hence the paintbrushes and the showers.

At the front of the display as you walk in are the autumn flowering bulbs and the varieties for indoor culture, so you see them first. There is also a leaflet for customers to take away containing the 'twenty most asked questions about bulbs' together with the answers. Customers are able to get all the information they need without necessarily having to ask.

Bulbs provide the most fantastic show of colour for relatively little money, so we must promote the benefits as much as possible.